

ACTIIV

HAIR SCIENCE



RECOVER

Actiiv Recover is a hassle-free, two-step only shampoo and conditioner designed to treat the greatest causes of hair loss & thinning including DHT buildup, hormonal imbalance, inflammation & medication.

- Recover uses the power of green tea to bring the ingredients Brahmi and Saw Palmetto to the deepest level of the follicle where they cleanse and guard against the irritants responsible for hair loss.
- Formulated with natural, anti-inflammatory ingredients (lavender, aloe, and sea berry).
- No blood thinners like minoxidil.
- One bottle lasts three months.
- Our conditioner increases results of the shampoo by up to 20%.
- Apply Recover shampoo treatment for 5 minutes, follow with conditioner (no time requirements), and repeat every other day.



BEFORE



AFTER 6 WEEKS



BEFORE

VEGAN



AFTER 1 BOTTLE

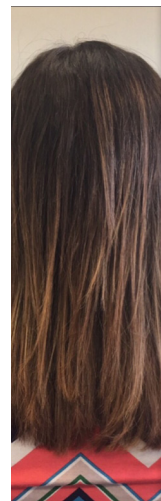
GLUTEN FREE



RENEW

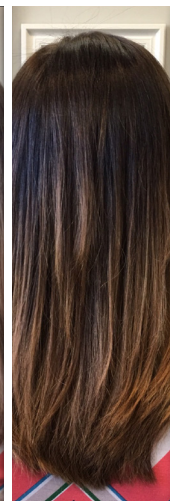
Shampoo and conditioner set that repairs heat damage, chemical damage, and grows hair up to 40% faster.

- Alpine Willowherb stimulates turnover in the stem cells which increases the length of the growth stage of the hair while decreasing resting and shedding phases.
- Alanine is an amino acid that maintains moisture levels for shine while locking out humidity.
- Histidine keeps the cuticle closed and shields against humidity and environmental pollution that damages the hair.
- PCAs keep both natural and color-treated hair looking both vibrant and healthy.
- UVA & UVB Protection.
- One bottle lasts three months.
- Color and keratin safe.
- Apply Renew shampoo treatment for 5 minutes, follow with conditioner (no time requirements), and repeat every other day.



BEFORE

CRUELTY FREE



4 WEEKS

COLOR SAFE



8 WEEKS

WHAT IS RECOVER?

Recover is a hassle-free, two-step only shampoo & conditioner designed to treat the greatest causes of hair loss & thinning including:

- DHT buildup
- Hormonal imbalance
- Inflammation
- Medication

For optimal results, use the shampoo treatment 3 times a week maximum, twice a week minimum, and allow the product to sit on the scalp for at least 5 minutes. This allows the natural, hydrating, delivery system to penetrate to the follicle and both cleanse and inhibit DHT buildup for 48-72 hours. Recover does by utilizing natural ingredients instead of harsh chemicals.



CRUELTY FREE



COLOR SAFE



VEGAN



GLUTEN FREE

VALUE OF ACTIIV RECOVER

Actiiv shampoo treatments strategically last 90-110 days. This is to encourage the customer to see results before their next repurchase. Suggested retail for a shampoo treatment is \$60 and \$30 for a conditioner. Sell to clients as: \$90 for a shampoo/conditioner that lasts 3 months, only \$30 a month or \$1 a day to regrow your hair. Many male clients will get closer to 110 days which lowers cost to under \$1 a day.

Actiiv's products are significantly more affordable than competitors over a 90 day period. Actiiv's unique technology targets and improves the hair and scalp in 5 minutes a day, 3 times a week.

WHY USE THE CONDITIONER?

Our conditioner increases the results of the shampoo treatment by 20% while offering UVA/UVB protection to keep the scalp safe from external sun damage. The sea berry extract enriches the scalp and cuticle with nourishing omegas while the high anti-inflammatory properties greatly assist DHT and medication related hair loss symptoms.



BEFORE

AFTER 1 BOTTLE

RECOVER

COMPETITORS

5 minute treatment, 3 times a week	Daily & even twice daily usage
Neutralized Alcohols	Drying & damaging alcohol content
\$60 Shampoo & \$30 Conditioner both last 3 months	Higher cost over 3 months of use
Nutraceutical based	Rely on the use of harsh chemicals
Accurate follicle Penetration	Do not penetrate the follicle as accurately as Actiiv
High anti-inflammatory Ingredients: sea berry, lavender, algae, and aloe	Low in anti-inflammatory properties



WHAT IS RENEW?

Renew is a dual-purpose treatment designed to grow hair longer and faster while restoring any form of damaged over-processed hair. It is a hassle-free, 5-minute shampoo treatment used alongside a nourishing conditioner. Renew seals the outer layer of the cuticle using a natural amino acid compound. Leaving the hair shinier, stronger and healthier!



HOW IT WORKS

- Nutraceuticals increase the turnover rate of the hair follicle allowing up to 40% faster and longer growth
- Restores essential nutrients and amino acids to the hair and scalp
- Promotes strength and shine
- Increased moisturization
- UVA and UVB protection from harmful sun rays
- Repairs heat-damaged, over processed hair by sealing the cuticle and hair shaft

WHO SHOULD USE?

- Clients with over-processed and damaged hair
- Those wanting to grow their hair longer and faster



**GROW HAIR FASTER
IN FIVE MINUTES**